

Our expert speakers will explore which digital channels to use, when to use them and how, as well as the importance of a consistent message across multiple channels.

### How to register

1. Call 13 26 96
2. Book via the [NSWBC website](#)

### Cost

NSWBC Member: \$40  
LCC Member\*: \$60  
Non-member: \$80

\*Must be a member of a local chamber that is a NSW Business Chamber Chamber Alliance Partner.

**Date:** Wednesday 27 July 2011

**Time:** Arrive 7.00am for a 7.30am start - 9.00am finish

**Venue:** NSW Business Chamber Offices

**Address:** Level 15, 140 Arthur St, North Sydney

**Buffet Breakfast will be served**

For Further information regarding this seminar GOTO:

<http://bit.ly/digitalmarketingseminar>

## FEATURED BUSINESS OF THE MONTH!!!!



Springboard Consulting LLC is recognized as an expert in mainstreaming disability in the global workforce, workplace and marketplace. In this role, Springboard becomes a seamless partner with Corporate heads of Diversity, Human Resources, Marketing, Compliance and many others in the areas of organizational readiness, corporate assessments & gap analysis, training, recruiting, compliance, work-life, employee resource groups, communications, event production, market segmentation and strategy, campaign development and more. Springboard's Founder, an award winning mom of two daughters who have special needs is also a regular in the media and the author of top-selling business book, *DIVE IN, Springboard into the Profitability, Productivity & Potential of the Special Needs Workforce*. Springboard is also the producer of the annual Disability Matters Awards Banquet & Conference. To learn more about Springboard's most important and innovative services, please visit the Springboard website at [www.consultspringboard.com](http://www.consultspringboard.com)

## FAMOUS PEOPLE who have/ had a disability



**Franklin Delano Roosevelt** - (January 30, 1882 - April 12, 1945) Franklin was the 32nd President of the United States of America and played a big role during World War II. Roosevelt eventually aided the poor and un-employed of America and restored order at various times during his Presidency. He was also the only President to ever get elected 4 years in a