



AGENDA **(FINAL 04302025)**

2025 MOXIECON North America Conference & Awards

Wednesday – Thursday, April 30 & May 1, 2025

Virtual Live-Stream

TIME ZONE: EASTERN

WEDNESDAY, APRIL 30, 2025

Time	Topic
9:00 am - 9:15 am	Opening Procession Presentation of Colors by the Lucy Beckham High School Color Guard
9:15 am - 9:30 am	Welcome Nadine Vogel <i>Chief Executive Officer, Springboard Consulting, LLC</i> Andres Gonzalez <i>Vice President, Community Engagement & Chief Diversity Officer, Froedtert & Medical College of Wisconsin</i>
9:30 am - 10:15 am	Space / Universal Design Clouidiya Duba, AIA <i>Architect, Progressive Companies</i> Michael L. Perry, AIA, DIAD <i>Principal, Universal Design Expert, Progressive Companies</i>
10:15 am - 10:35 am	A Moxie Success Story Andres Gonzalez <i>Vice President, Community Engagement & Chief Diversity Officer, Froedtert & Medical College of Wisconsin</i>
10:35 am - 10:50 am	BREAK
10:50 am – 11:35 am	Corporate Travel & Tourism Moderator Eric Lipp <i>Executive Director, Open Doors Organization</i> Panel Sandra Kaspar <i>Director Leisure Sales & Bridge BRG Board, United Airlines</i>

	<p>Fred J. Maahs, Jr. <i>Founder & President, Journeyable Travel Foundation</i></p> <p>Ray Prentice <i>Semi-Retired, Self</i></p>
11:35 am - 12:20 pm	<p>Keynote Presentation</p> <p><u>Alvin Law</u> AJL Communications, Ltd. <i>International keynote speaker, 2-time Hall of Fame recipient, Emmy Award winner, and best-selling author.</i></p>
12:20 pm - 1:20 pm	LUNCH
1:20 pm - 1:25 pm	Video: Marka Danielle, Dancer & Wheelchair User
1:25 pm - 2:10 pm	<p>The Impact of Executive Orders on the EEOC / Compliance</p> <p>Darrell Graham <i>Director, U.S. Equal Employment Opportunity Commission (EEOC), Atlanta District Office</i></p>
2:10 pm - 2:25 pm	BREAK
2:25 pm - 3:10 pm	<p>Disability in the Media: Journalism and Beyond</p> <p>Moderator</p> <p>Pauline Arrillaga <i>Executive Director, National Center on Disability and Journalism at Arizona State University's Walter Cronkite School of Journalism and Mass Communication</i></p> <p>Panel</p> <p>Beth A. Haller, Ph.D., <i>Co-Director of the Global Alliance for Disability in Media and Entertainment</i></p> <p>Amanda Morris <i>Disability Reporter, The Washington Post</i></p> <p>Agam Shah <i>Freelance Journalist, Topics: Business, Technology and Politics</i></p> <p>Jason Strother <i>A New Jersey-based multimedia journalist whose work focuses on disability and accessibility, a beat informed by his own experience having a low vision condition.</i></p> <p>Description: <i>The past years have seen great improvements in coverage and representation of people with disabilities in mainstream news and other media. Yet much work remains to ensure disability issues get the attention they deserve and to give journalists, documentarians, filmmakers and actors</i></p>

	<i>with disabilities more opportunities. Join the conversation as we look at the advances we've made and obstacles that remain.</i>
3:10 pm - 3:20 pm	<p>Award Presentation</p> <p>GSK</p> <p>Kimberly A. Miller, CAP <i>Project Capability and Data Archival Manager, ViiV Healthcare, GSK</i></p> <p>Tracy Lee Mitchelson <i>Training, Disability & Accessibility Director in Workplace Real Estate and Facilities (WREF), GSK</i></p> <p>NFP, An Aon Company</p> <p>Kizmet T. Moore <i>Assistant Vice President, Inclusion & Belonging, NFP, An Aon Company</i></p>
3:20 pm - 4:10 pm	<p>Implicit Bias</p> <p>Nadine Vogel <i>Chief Executive Officer, Springboard Consulting, LLC</i></p>
4:10 pm - 4:20 pm	<p>Wrap-Up Day-1</p> <p>Nadine Vogel <i>Chief Executive Officer, Springboard Consulting, LLC</i></p>

TIME ZONE: EASTERN

THURSDAY, May 1, 2025

Time	Topic
9:00 am – 9:15 am	<p>Welcoming Remarks</p> <p>Nadine O. Vogel <i>Chief Executive Officer, Springboard Consulting, LLC</i></p>
9:15 am - 10:00 am	<p>Mental Health & The Corporate Workplace</p> <p>Moderator</p> <p>Bill Lindsey <i>Executive Director, NAMI South Carolina</i></p> <p>Panel</p> <p>Dr. Jeannelle Perkins <i>Psychotherapist, Licensed Family Therapist, and SC State Supervisor</i></p> <p>Barb Solish</p>

	<p><i>National Director, Office of Innovation, National Alliance on Mental Illness (NAMI)</i></p> <p>Dave Stafford <i>Retired-CHRO, Michelin N.A.</i></p>
10:00 am - 10:20 am	<p>A Moxie Success Story</p> <p>Kimberly A. Miller, CAP <i>Project Capability and Data Archival Manager, ViiV Healthcare, GSK</i></p> <p>Tracy Lee Mitchelson <i>Training, Disability & Accessibility Director in Workplace Real Estate and Facilities (WREF), GSK</i></p>
10:20 am - 11:05 am	<p>Agging & Family Caregiving in the Workplace</p> <p>Moderator</p> <p>Veronica Segovia Bedon <i>Program Management Director, AARP Caregiving and Health team, AARP</i></p> <p>Panel</p> <p>Tricia Sandiego <i>Director, Business Integration, AARP Programs</i></p> <p>Heather Tinsley-Fix <i>Senior Advisor, AARP Financial Resilience, Work & Jobs team, AARP</i></p> <p>Description: <i>How can paying attention to building a multi-generational, caregiver-supportive workplace drive the success of your organization? Join us to learn the core research, to hear inspiring stories, and to consider the powerful ways that disability, aging, and caregiving intersect in the workplace. You'll come away with a simple set of best practices you can bring to empower your workforce! Participants can also access a free employee program series that can help your organization advance caregiver support and age inclusion.</i></p>
11:05 am - 11:50 am	<p>Digital Accessibility/Usability</p> <p>Chris Hass <i>Executive Director, User Experience Center, Bentley University</i></p>
11:50 am - 12:35 pm	<p>Keynote Presentation</p> <p><u>Haley Moss</u> Haley Moss LLC <i>Attorney, Author, Neurodiversity & Disability Advocate</i></p>
12:35 pm – 1:35 pm	LUNCH
1:35 am - 1:40 pm	Video: HEART Inclusive Arts Community
1:40 pm – 2:25 pm	Disability Employment

	<p>Vanessa Ferguson <i>Senior Vice-President, Workforce Development, PCSI</i></p>
2:25 pm - 2:45 pm	<p>A Moxie Success Story Kizmet T. Moore <i>Assistant Vice President, Inclusion & Belonging, NFP, An Aon Company</i></p>
2:45 pm – 3:30 pm	<p>AI and Disability Rights: Progress or Pitfall? Diego Demaya, JD Senior General Adviser and Educator, Southwest ADA Center</p> <p>Description: <i>Automation is everywhere—from apps that deliver instantly to AI that screens job applicants. We use voice assistants to control our homes, wear wristbands that monitor our actions, and rely on algorithms to evaluate facial expressions and movements. While AI promises efficiency and fewer mistakes, it also raises critical questions about privacy, fairness, and civil rights. This session will explore the growing role of AI and its impact—both positive and potentially harmful—on the rights of people with disabilities.</i></p>
3:30 pm - 3:40 pm	<p>Award Presentation FROEDTERT Andres Gonzalez <i>Vice President, Community Engagement & Chief Diversity Officer Froedtert & Medical College of Wisconsin</i></p>
3:40 pm – 3:50 pm	<p>Farewell Nadine Vogel <i>Chief Executive Officer, Springboard Consulting, LLC</i></p>