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## Morgan's Wonderland Receives National Awards

Eileen Pace - Texas Public Radio News

Morgan's Wonderland has received another honor for the unique service it provides to persons with disabilities. Texas Public Radio's Eileen Pace reports the award also lauds the park for its leadership in marketing and outreach to the special needs community.



Photo courtesy of Morgan's Wonderland

Related Links:

[Morgan's Wonderland](#)

April 5, 2011 - Morgan's Wonderland is being honored with the 2011 Small Business Award at the 5th annual Disability Matters conference this week in San Jose, California.

The coveted award is given to corporations that are determined to be leaders in supporting populations with special needs through diversity and marketing to the disabled or special needs consumer.

Morgan's Wonderland has done both. It quickly became renowned as the world's first accessible family theme park designed especially for use by special needs children and adults, their family members, caregivers, friends and the community. Its mission of inclusion is designed to allow people with and without disabilities to gain a greater appreciation of each other, and takes place in an environment of play without physical or economic barriers.

Morgan's Wonderland offers free admission to the park for anyone with special needs.

The Disability Matters conference features experts from corporate America, academia, the federal government and the national non-profit sector who share best practices for supporting and marketing to the large, loyal segment of the population.

In addition to the Disability Matters award this week, Morgan's Wonderland will be honored in June as a finalist for the 2011 Silver Anvil Awards, the Public Relations Society of America's award that recognizes excellence in communication campaigns.

Morgan's Wonderland is one-year-old in April, and has served over 100,000 guests from 14 countries during its first year of operations.