

## **Disability Matters Awards Conference Moves to Motor City in 2008**

*Applications for 2008 Disability Matters awards now available*

**DETROIT** -- Springboard Consulting LLC and Work Life Matters magazine announced today that the second annual Disabilities Matters Conference will be held on July 22, 2008. The event will be hosted by General Motors at their global headquarters in Detroit.

"We selected July 22 in celebration of the 18th Anniversary of the ADA" says Nadine Vogel, President of Springboard Consulting. "We are very pleased and honored that GM is hosting next year's awards gala, particularly since they were honored this year for their outstanding marketing to the special needs community," says Lori Sokol, Founder & Publisher of Work Life Matters magazine.

The conference features seminars focusing on Marketing, Diversity and Work Life issues affecting both consumers and employees who either have a disability or have a child or other dependent with special needs. Companies interested in sponsoring this very important and innovative event can obtain additional information on the Springboard web site at [www.consultspringboard.com](http://www.consultspringboard.com) and by clicking on Disability Matters 2008.

In addition to GM, other companies receiving awards in 2007 were Ernst & Young, Ford Motor Company, IBM and Walt Disney World Resort. Companies were selected for their 'pioneering dedication to the Special Needs community by providing innovative practices and programs addressing both consumers and/or employees who either have a disability or have a family member with special needs for purposes of productivity, retention and revenue. The three categories include Marketing, Work-Life and Diversity.

More information about the 2007 winners and applications for the 2008 Disability Matters awards are now available on the Springboard web site at [www.consultspringboard.com](http://www.consultspringboard.com), by clicking on Disability Matters. To learn more about Work Life Matters magazine, please visit [www.worklifematters.info](http://www.worklifematters.info).

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