



## 2013 European Union | Disability Matters Awards Banquet & Conference Paris, France | 12-13. June 2013

**MENDHAM, NJ, USA** (February 25, 2013) -- Springboard Consulting LLC, recognized as the global expert on mainstreaming disability in the corporate workforce, workplace and marketplace, announces its 2013 Europe Disability Matters Awards Banquet and Conference, to be held June 12-13, 2013, at Accenture's headquarters located in Paris, France. "We are pleased and honored that Accenture is hosting this most important corporate event, along with this year's partner, the Association of French Managers in Diversity (AFMD) and sponsors to include ADECCO Groupe, Orange and Ingersoll Rand", said Nadine Vogel, President of Springboard Consulting LLC.

The disability community is the largest and fastest growing minority in the world. In the European Union alone, there are over 80 million people with various kinds of disabilities, and this number is expected to increase in the coming years. Meeting the needs of this segment, through workforce, workplace and marketplace initiatives is no longer just a strategic advantage, but a business imperative as this population represents a significant potential consumer market. According to the UK Department of Business, in the UK, alone the disabled consumer market comprises 10.6 million disabled people with combined annual spending on goods and services estimated in excess of £80 billion. In an ever increasing competitive global market place, companies no longer can afford to overlook this purchasing power and need to better serve this population segment.

The 2013 Europe Disability Matters Conference will feature executive presenters from best practice corporations along with experts from government, academia and the non-governmental organizations sectors, sharing their experience on how to appropriately support and market to this very large, loyal segment of the population. The day will culminate with an awards celebration honoring companies who demonstrate a solid commitment to the workforce, workplace and market place.

Companies interested in participation as a sponsor or purchasing tickets will find additional information, by visiting <http://www.consultspringboard.com/category/disability-matters/disability-matters-2013-eu/> or may contact Sigrid Senamaud: +1 973 813 7260 (extension 5) or [Sigrid@consultspringboard.com](mailto:Sigrid@consultspringboard.com)

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### ABOUT SPRINGBOARD CONSULTING®

Founded in 2005, Springboard is recognized as the expert in mainstreaming disability in the global workforce, workplace and marketplace. Serving corporations and organizations throughout the U.S., Canada, Europe and Asia, Springboard has become a trusted partner in relation to disability issues and initiatives across virtually every business category. Springboard annually honors exemplary organizational initiatives that promote the outreach, support & engagement of people with disabilities as employees and as consumers through the Disability Matters Awards.

Accenture is a global management consulting, technology services and outsourcing. Combining unparalleled experience, expertise and research capacity and innovation developed and implemented with the largest organizations in the world on all trades and industries, Accenture helps clients - businesses and governments - to strengthen their performance.

The Association Française des Managers de la Diversité aims to help its member - companies, administrations, business schools and universities - to integrate diversity into their strategy. It offers an innovative platform of networking and experience sharing in the field of diversity management by uniting operative managers, diversity representatives and HR to associate these actors to the academia. With over ninety members, the association consolidates its position by strengthening its role as an interface between business and the public sector.