



Registration Site Goes Live for the Inaugural European Disability Matters Conference and Awards Presentation. Register Today!

MENDHAM, NJ, USA (1/16/12) -- Springboard Consulting LLC, recognized as the global expert on mainstreaming disability in the corporate workforce, workplace and marketplace, announces its inaugural European Disability Matters Conference and Awards Presentation, to be held Monday and Tuesday, March 26-27, 2012 at the PublicisCinemas located at the Publicis Groupe headquarters on the famous Avenue des Champs Elysees in Paris, France.

"We are honored to have such leading companies as Adecco Group, a recipient of the U.S. Disability Matters Award, L'Oréal, and Publicis Groupe join forces in hosting this most important corporate event, along with this year's partner, the Association of French Managers in Diversity (AFMD). Although the first time in Europe, this event has been taking place in the U.S. since 2006", said Nadine Vogel, President of Springboard Consulting LLC.

The disability community is the largest and fastest growing minority in the world. In light of recent legislative changes throughout Europe, meeting the needs of corporations and the individuals with disabilities they serve through workforce, workplace and marketplace initiatives is more important than ever.

The Disability Matters EU Conference will feature executive presenters from best practice corporations along with experts from government, academia and NGO's, sharing their experience on how to appropriately support and market to this very large loyal population.

Companies interested in purchasing individual tickets to this most important event should do so by visiting <http://www.consultspringboard.com/2011/single-ticket-purchase-registration-2012-europe/>. Space is limited so register today! Sponsor opportunities still remain and can be secured by contacting Ivette Lopez: 001+ 973 813 7260 x102 or Ivette@consultspringboard.com. For additional information, including U.S. prior year honorees, please visit <http://www.consultspringboard.com/category/disability-matters-2012-eu/> or contact Jill Frankel: 001+ 973 813 7260 x106 or Jill@consultspringboard.com.

PublicisCinemas, 133 avenue des Champs Elysees, 75008 Paris, Metro Charles de Gaulle - Etoile ou George V.

Adecco Group North America is part of the Adecco Group which is based in Zurich, Switzerland. With approximately 33,000 full time employees, and over 750,000 associates and 100,000 clients each day, Adecco Group offers a wide range of global staffing, workforce and consulting solutions.

L'Oréal, the world's leading cosmetics company, has catered to all forms of beauty in the world for over 100 years and has built an unrivalled portfolio of 23 international, diverse and complementary brands. With sales amounting to 19.5 billion euros in 2010, L'Oréal is present in 130 countries and employs 66,600 people. Regarding sustainable development, Corporate Knights, a Global Responsible Investment Network, has selected L'Oréal for its 2011 ranking of the Global 100 Most Sustainable Corporations in the World. L'Oréal has received this distinction for the 4th consecutive year. www.loreal.com

Publicis Groupe is the third largest communications group in the world, offering the full range of services and skills: digital and traditional advertising, public affairs and events, media buying and specialized communication. Its major networks are Leo Burnett, MSLGROUP, PHCG (Publicis Healthcare Communications Group), Publicis Worldwide, Rosetta and Saatchi & Saatchi. VivaKi, the Groupe's media and digital accelerator, includes Digitas, Razorfish, Starcom MediaVest Group and ZenithOptimedia. Present in 104 countries, the Groupe employs 50,000 professionals.

Web: www.publicisgroupe.com | Twitter: @PublicisGroupe | Facebook: www.facebook.com/publicisgroupe

The Association Française des Managers de la Diversité aims to help its member - companies, administrations, business schools and universities - to integrate diversity into their strategy. It offers an innovative platform of networking and experience sharing in the field of diversity management by uniting operative managers, diversity representatives and HR to associate these actors to the academia. With 92 members, the association consolidates its position by strengthening its role as an interface between business and the public sector.