



## ***Now Available -- Applications for the Inaugural Disability Matters-ASIAPAC Conference & Awards Ceremony - Apply Today!***

**MENDHAM, NJ, USA (01/15/13)** -- Springboard Consulting LLC, recognized as the global expert on mainstreaming disability in the corporate workforce, workplace and marketplace, announces its inaugural ASIAPAC Disability Matters Conference and Awards Presentation, to be held September 18 & 19, 2013 at Cisco's Globalization Centre in Bangalore, India. "We are pleased and honored that Cisco, and Springboard are joining forces in hosting this most important corporate event that includes participation of all ASIAPAC countries", said Nadine Vogel, President of Springboard Consulting LLC.

Joining our hosts, to date the 2013 sponsors includes: Ingersoll Rand.

The disability community is the largest and fastest growing minority in the world. Meeting the needs of this segment, including those who have dependents with special needs, through workforce, workplace and marketplace initiative is no longer just a strategic advantage, it's a business imperative. This is especially true in light of the many recent legislative changes impacting this segment throughout ASIAPAC. The Inaugural Disability Matters ASIAPAC Conference will feature executive presenters from best practice corporations along with experts from government, academia and the non-profit sectors, sharing their experience on how to appropriately support and market to this very large, loyal segment of the population. Alone, India's economy is predicted to grow fivefold in the next 20 years, and for companies to understand how to strategically implement disability initiatives will be a leading factor to gain a competitive edge in today's global economy.

Companies interested in becoming a sponsor, purchasing tickets, and/or applying for one of these prestigious awards, honoring outstanding commitment to the disabled community in the areas of Workforce, Workplace and/or Marketplace, will find additional information, including prior year honorees by visiting <http://www.consultspringboard.com/category/disability-matters/disability-matters-2013-ap/>. Companies interested in applying for this prestigious award are not required to sponsor this conference. Receiving the award is based strictly on merit.

For additional information contact Sigrid Senamaud: 001+ 973 813 1677 or [Sigrid@consultspringboard.com](mailto:Sigrid@consultspringboard.com)

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### **ABOUT SPRINGBOARD®**

Founded in 2005, Springboard is recognized as the expert in mainstreaming disability in the global workforce, workplace and marketplace. Serving corporations and organizations throughout the U.S., Canada, Europe and Asia, Springboard has become a trusted partner in relation to disability issues and initiatives across virtually every business category. Springboard annually honors exemplary organizational initiatives that promote the outreach, support & engagement of people with disabilities as employees and as consumers through the Disability Matters Awards.

### **ABOUT CISCO**

Cisco (NASDAQ: CSCO) is the worldwide leader in networking that transforms how people connect, communicate and collaborate. At Cisco customers come first and an integral part of Cisco's DNA is creating long-lasting customer partnerships and working with them to identify their needs and provide solutions that support their success. Cisco is committed to fostering an inclusive, diverse, innovative, and collaborative environment that benefits employees, customers, and partners. Information about Cisco can be found at [cisco.com](http://cisco.com)