



## Leading Corporations Demonstrate their Commitment in ASIAPAC to Advancing Persons with a Disability in the Workplace, Workforce and Marketplace

**MENDHAM, NJ, USA (07/08/13)** -- Springboard Consulting LLC, recognized as the global expert on mainstreaming disability in the corporate workforce, workplace and marketplace, announces its inaugural ASIAPAC Region Disability Matters Conference and Awards Presentation, to be held September 18 & 19, 2013 at Cisco's Globalization Centre in Bangalore, India.

"We are pleased and honored that Cisco is hosting this most important corporate event, along with this year's partner, Community Business and sponsors to include ABB, Intuit and Ingersoll Rand our global sponsor", said Nadine Vogel, CEO of Springboard Consulting LLC.

The disability community is the largest and fastest growing minority in the world. According to the recent UN ESCAP Disability Study, persons with a disability make up a significant amount of the overall population. In China 6.3% of the population is classified as disabled, Japan notes 5.8%, India 2.1%, Korea 5.6%, Australia 18.5%, and Singapore 3%. In light of the many recent legislative changes impacting this population throughout the ASIAPAC region, companies are increasingly incorporating persons with a disability into their workforce.

Leading corporations at this year's Disability Matters Conference will demonstrate the impact this growing minority has in the Workforce, Workplace, and Marketplace. Innovative programs resulting in the successful recruitment and retention, as well as growing market share are front and center of the conference. Alone, India's economy is predicted to grow fivefold in the next 20 years, and for companies to understand how to strategically implement disability initiatives will be a leading factor to gain a competitive edge in today's global economy.

The Inaugural Disability Matters ASIAPAC Conference will feature executive presenters from best practice corporations along with experts from government, academia and the non-profit sectors. Companies interested in becoming a sponsor, or purchasing tickets, will find additional information, by visiting:

<http://www.consultspringboard.com/category/disability-matters/disability-matters-2013-ap/>.

***Companies applying for this prestigious award are not required to sponsor this conference. Receiving the award is based strictly on merit.***

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### **ABOUT SPRINGBOARD®**

Founded in 2005, Springboard is recognized as the expert in mainstreaming disability in the global workforce, workplace and marketplace. Serving corporations and organizations throughout the U.S., Canada, Europe and Asia, Springboard has become a trusted partner in relation to disability issues and initiatives across virtually every business category. Springboard annually honors exemplary organizational initiatives that promote the outreach, support & engagement of people with disabilities as employees and as consumers through the Disability Matters Awards.

## **ABOUT CISCO**

Cisco (NASDAQ: CSCO) is the worldwide leader in networking that transforms how people connect, communicate and collaborate. At Cisco customers come first and an integral part of Cisco's DNA is creating long-lasting customer partnerships and working with them to identify their needs and provide solutions that support their success. Cisco is committed to fostering an inclusive, diverse, innovative, and collaborative environment that benefits employees, customers, and partners. Information about Cisco can be found at [cisco.com](http://cisco.com)

## **ABOUT COMMUNITY BUSINESS**

With a mission 'to lead, inspire and support companies to improve their positive impact on people and communities', and as a leader in diversity and inclusion in Asia, Community Business is committed to encouraging and supporting companies to address the subject of disability within their organisations. By focusing efforts on highlighting the business imperative, changing mindsets and helping companies build their capability to employ and do business with disabled people, Community Business is working with companies in the Asia region to build 'disability confidence' and in so doing remove barriers to inclusion.