



AN OPPORTUNITY FOR EVERY CHIEF DIVERSITY OFFICER (CDO)

As we reach the close of 2019 and look toward 2020, we challenge every CDO to join their peers from Blue Cross Blue Shield North Carolina, Cisco Systems, Colgate-Palmolive, Erie Insurance, Froedtert, Intel, Intuit, Oracle, University Pittsburgh Medical Center (UPMC), and VF Corporation to make a public commitment to Disability Inclusion by becoming a signatory of Springboard's Chief Diversity Officers for Disability Inclusion (C4DI)[™].



C4DI creates a blueprint for a set of actions to foster an accessible and safe environment for individuals with disabilities; whether visible or not, and to ensure individuals with disabilities feel welcomed, are treated fairly and equitably, and feel comfortable disclosing their disabilities with or without a need for an accommodation.

By participating in C4DI, you and the other CDOs...

- Make a commitment to yourself, your companies, and peers to influence positive change when it comes to mainstreaming people with disabilities in the workforce, workplace and/or marketplace.
- Participate in quarterly virtual strategy sessions.
- Participate in one in-person session following Springboard's Disability Matters N.A. Conference.
- Receive disability-related current events and compliance updates.
- Receive a main-stage speaking role at Springboard's Disability Matters N.A. Conference.
- Participate in a variety of local, regional, and national media and public relations.

Are given opportunities to:

- Sponsor a Disability Matters event.
- Have an exclusive segment on the "Inclusion at Work" Bloomberg TV show.

- Conduct proprietary research.
- Have a Board seat on The Springboard Foundation Board of Directors.
- Have two scholarships awarded, in your company's name, to college students with disabilities via The Springboard Foundation.

Commit ♦ Act Now

BECOME A C4DI SIGNATORY TODAY!

Contact: info@consultspringboard.com



<http://www.consultspringboard.com>

ABOUT SPRINGBOARD®

Founded in 2005, Springboard is recognized as the expert in mainstreaming disability in the global workforce, workplace and marketplace. Serving corporations and organizations throughout the U.S., Canada, Europe and Asia, Springboard has become a trusted partner in relation to disability issues and initiatives across virtually every business category. Springboard annually honors exemplary organizational initiatives that promote the outreach, support & engagement of people with disabilities as employees and as consumers through the Disability Matters Awards.

www.consultspringboard.com

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