



## WELCOME PACKET

# 2018 DISABILITY MATTERS

EUROPE CONFERENCE & AWARDS

Seminarhotel Bocken, Horgen, Switzerland

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## WELCOME

HOSTED BY:



### ABOUT DOW EUROPE GMBH

Dow Europe GmbH manufactures and markets specialty chemicals, performance products, plastics, hydrocarbons and energy, and consumer specialties including agricultural products. The company was founded in 1952 and is based in Horgen, Switzerland. Dow Europe GmbH operates as a subsidiary of Dow Europe Holding B.V. More information can be found at [www.dow.com](http://www.dow.com).



View message from Karen S. Carter, Chief Inclusion Officer, The Dow Chemical Company:  
<https://vimeo.com/273898040>

## WHEN & WHERE

### *Welcome Reception*

**Monday, 5 November, 2018**

6:45PM - 9:00PM

### **Location**

**Dow Europe GmbH, Horgen**

Bachtobelstrasse 3,  
8810 Horgen, Switzerland

### *Host Hotel & Conference Venue*

**Tuesday, 6 November, 2018**

**Conference**

08:30AM - 4:30PM

**Awards Presentation Reception & Dinner**

7:00PM - 9:30PM

**Wednesday, 7 November, 2018**

**Conference**

08:30AM - 1:30PM

### **Location**

**Seminarhotel Bocken (Host Hotel and Conference Venue)**

Bockenweg 4

CH-8810 Horgen

Switzerland

**Phone:** +41 44 727 55 55

## **KEYNOTE SPEAKERS**

### **CONFERENCE DAY-1**



Greg Van Borssum Photo 1

**GREG VAN BORSSUM**

National Mental Health - Australia Ambassador

GVB Mind Warriors

[Biography](#)

### **CONFERENCE DAY-2**



Philipp Handler Photo 1

**PHILIPP HANDLER**

Swiss Paralympic Athlete

[Biography](#)

## **OTHER RELATED LINKS**

### **HONOREES**

### **PRESS RELEASES & RELATED MEDIA**

[2018 Disability Matters Europe - Meet the Panel Speakers](#)

[2018 Disability Matters Europe - Conference Highlight](#)

- [2018 Disability Matters Europe - Time is Running Out!](#)
- [2018 Disability Matters Europe - Final Agenda](#)
- [2018 Disability Matters Europe - PRWeb Honorees Press Release](#)
- [2018 Disability Matters Europe - Honorees Selected](#)
- [2018 Disability Matters Europe - Honorees](#)
- [2018 Disability Matters Europe - Keynote Speakers](#)
- [2018 Disability Matters Europe - Don't Miss It](#)
- [2018 Disability Matters Europe - Sponsorships Available](#)
- [Awards Applications - Apply Today](#)
- [The Awards Process has Opened](#)
- [The Importance of a 2018 Disability Matters Europe Award](#)
- [2018 Disability Matters Europe - Bocken](#)
- [2018 Disability Matters Europe - Learn More 2](#)
- [2018 Disability Matters Europe - Learn More](#)

## PROGRAM DETAILS

### LOCATION:

#### **Dow Europe GmbH, Horgen (Welcome Reception)**

Bachtobelstrasse 3,  
8810 Horgen, Switzerland

#### **Seminarhotel Bocken (Host Hotel and Conference Venue)**

Bockenweg 4  
CH-8810 Horgen  
Switzerland  
Phone: +41 44 727 55 55

### EVENT ATTIRE:

- **Conference:** Business Attire
- **Awards Ceremony and Dinner:** Cocktail Attire

### HELP:

If you have any questions regarding this conference, please contact:

- **Ivette Lopez;** E: [ivette@consultspringboard.com](mailto:ivette@consultspringboard.com); T; +1-973-813-7260 x.102.

## MONDAY, 5 NOVEMBER 2018

**LOCATION:** DOW EUROPE GMBH, HORGEN, BACHTOBELSTRASSE 3, 8810 HORGEN, SWITZERLAND

Time	Topic
6:15 pm	<b>Transportation:</b> Departure from Seminarhotel Bocken via Hotel Meierhof / Horgen Station to Dow Europe GmbH
6:30 pm	<b>Transportation:</b> Departure from Hotel Meierhof / Horgen Station to Dow Europe GmbH

6:45 pm - 7:00 pm	<b>Registration</b>
7:00 pm - 9:00 pm	<b>Welcome Reception</b> <ul style="list-style-type: none"> <li>• <b>Nadine O. Vogel</b> <i>Chief Executive Officer, Springboard Consulting, LLC</i></li> <li>• <b>René Villiger</b> <i>Director, Human Resources EMEA, Dow Europe GmbH</i></li> </ul>
9:00 pm	<b>Transportation:</b> Departure from Dow Europe GmbH to Hotel Meierhof / Horgen Station and on to Seminarhotel Bocken

## TUESDAY, 6 NOVEMBER 2018

**LOCATION:** SEMINARHOTEL BOCKEN, BOCKENWEG 4, CH-8810 HORGEN, SWITZERLAND

Time	Topic
8:15 am	<b>Transportation:</b> Departure from Hotel Meierhof / Horgen Station to Seminarhotel Bocken
8:30 am - 9:00 am	<b>Registration and Breakfast</b>
9:00 am - 9:05 am	<b>Welcome</b> <ul style="list-style-type: none"> <li>• <b>Nadine O. Vogel</b> <i>Chief Executive Officer, Springboard Consulting, LLC</i></li> </ul>
9:05 am – 9:25 am	<b>Opening Remarks</b> <ul style="list-style-type: none"> <li>• <b>Marc Winet</b> <i>Country Leader Switzerland, Dow Europe GmbH</i></li> </ul>
9:25 am - 10:45 am	<b>Workplace Panel &amp; Learning Exercise</b> <b>Opening presentation by Dr. Stephan Böhm</b> <b>Moderator:</b> <ul style="list-style-type: none"> <li>• <b>Eleonora Bernard</b> <i>Group Digital &amp; Business Technology Demand Business Partner – HR Barilla G. &amp; R. Fratelli SpA</i></li> </ul> <b>Honorees:</b> <ul style="list-style-type: none"> <li>• <b>Phil Wolfenden</b> <i>Vice President, Customer Experience Centers (EMEAR) Cisco International, Ltd.</i></li> <li>• <b>Marco Tobias Voelker</b> <i>EMEA Regional Inclusion Leader Dow Europe GmbH - The Dow Chemical Company</i></li> <li>• <b>Christian Schinko</b> <i>Head of Disability Management, Vice President</i></li> </ul>

**Panelist:**

- **Dr. Stephan Böhm**  
*Professor, University of St. Gallen*

**Description:** Learn from executives from Cisco, Dow and UniCredit as they share their journey to award-winning initiatives that touch on programs in support of business resource groups, accommodation processes, learning & development, benefits and more. Also hear from one of Europe's leading employment attorney, an update on disability-related legislation across Europe. Along with Professor, Dr. Stephan Böhm from the University of St. Gallen who will share comprehensive research findings and corporate case studies.

10:45 am - 11:00 am

**BREAK**

11:00 am - 11:45 am

**Disability Equality: Governmental & Legislative Issues in Switzerland and throughout Europe**

**Moderator:**

- **Nadine O. Vogel**  
*Chief Executive Officer, Springboard Consulting, LLC*

**Panelists:**

- **Dr. Andreas Rieder**  
*Federal Bureau for Equality of People with Disabilities (FBED)*
- **Stephan Swinkels**  
*Shareholder, Littler*

**Description:** Hear from Andreas Rieder, Director of the Swiss Federal Office for the equality of people with disabilities, and Stephan Swinkels, attorney and subject-matter expert on employment laws impacting people with disabilities across Europe. These individuals will provide the most up-to-date framework for which to engage candidates and employees from the standpoint of law and government regulation.

11:45 am – 12:30 pm

**A Fashion Revolution**

**Moderator:**

- **Nadine O. Vogel**  
*Chief Executive Officer, Springboard Consulting, LLC*

**Panelist:**

- **Samanta Bullock**  
*Wheelchair Model / Influencer & Inclusion Activist*  
SAMABULLOCK

**Description:** Meet fashion model Samanta Bullock who uses a wheelchair and is a fashion designer focused on the needs of individuals with disabilities who will help you understand and embrace Inclusion, Acceptance and Opportunity in the Fashion Industry.

12:30 pm – 1:15 pm

**Keynote Presentation**

**Introduction By:**

- **Ivette Lopez**  
*Chief Operating Officer and Chief of Staff, Springboard Consulting, LLC*

**Keynote:**

- **Greg Van Borssum**  
*National Mental Health – Australia Ambassador, GVB Mind Warriors*

**Description:** "Critical communication & mental health in the workplace." Having spent over 20-years in the Hollywood Film Industry as a director and choreographer (Happy Feet 1 & 2, Mad Max Fury Road) Greg Van Borssum is no stranger to leadership under pressure and has led teams to incredible levels of success. Over the years he has learned just how critical communication is, not only on physical outcomes but more importantly on mental performance and overall mental health.

1:15 pm – 2:15 pm

**NETWORKING LUNCHEON**

2:15 pm - 3:00 pm

**Mental Health in the Workplace**

**Moderator:**

- **Greg Van Borssum**  
*National Mental Health – Australia Ambassador, GVB Mind Warriors*

**Panelists:**

- **Richard Frost, MBE**  
*Lead, Mindful Employer*
- **Dr. Phil Moss**  
*Consultant Clinical Psychologist, Civil Nuclear Constabulary*

**Description:** Hear from subject-matter experts on the issues, opportunities and best practices for employing individuals with mental health challenges.

3:00 pm - 3:15 pm

**BREAK**

3:15 pm - 4:15 pm

**Marketplace Panel & Learning Exercise**

**Moderator:**

- **Emmanuelle Grosclaude**  
*Director, Human Resources, L'Oréal Switzerland*

**Honorees:**

- **Fabrice Roszczka**  
*Vice President, Dans Le Noir ? Group  
Dans Le Noir ? / Ethik Connection*
- **Giancarlo Minervini**  
*Vice President, Research & Development Group  
Barilla G. & R. Fratelli SpA*

**Description:** Learn from Executives from Dans Le Noir about the impact their award-winning initiatives have on consumer with and without disabilities. Issues of

*marketing and promotion and accessibility will be just some of what they touch on. Joining Dans Le Noir will be the Executive from Barilla who while only being on this journey for a short time, will share how their award-winning initiative has immediate and direct impact on its customers.*

4:15 pm - 4:30 pm

**Closing Remarks**

4:45 pm

**Transportation:**

Departure from Seminarhotel Bocken to Hotel Meierhof / Horgen Station

6:30 pm

**Transportation:**

Departure from Hotel Meierhof / Horgen Station to Seminarhotel Bocken

7:00 pm - 7:30 pm

**Cocktail Reception**

7:30 pm – 9:30 pm

**Awards Gala – Dinner, Music**

- **Nadine O. Vogel**  
*Chief Executive Officer, Springboard Consulting, LLC*

10:00 pm

**Transportation:**

Departure from Seminarhotel Bocken to Hotel Meierhof / Horgen Station

**WEDNESDAY, 7 NOVEMBER 2018**

**LOCATION:** SEMINARHOTEL BOCKEN, BOCKENWEG 4, CH-8810 HORGEN, SWITZERLAND

8:15 am

**Transportation:**

Departure from Hotel Meierhof / Horgen Station to Seminarhotel Bocken

8:30 am - 9:00 am

**Registration and Breakfast**

9:00 am - 9:15 am

**Welcome and Opening Remarks**

- **Nadine O. Vogel**  
*Chief Executive Officer, Springboard Consulting, LLC*

9:15 am - 10:45 am

**Workforce Panel & Learning Exercise**

**Moderator:**

- **Nadine O. Vogel**  
*Chief Executive Officer, Springboard Consulting, LLC*

**Honorees:**

- **Ivana Pejak**  
*Director, Talent Management & Organizational Development  
Delhaize Serbia*
- **Nils Helander**  
*Senior Vice President, Manufacturing & Managing Director  
Pandora Production Co., Ltd.*

**Description:** Learn from Executives from Delhaize and Pandora as they share their journey to award winning initiatives that touch on the talent acquisition and human

*resources aspects of disability inclusion.*

10:45 am - 11:00 am

**BREAK**

11:00 am - 11:30 am

**Unique Alliances Can Have Amazing Outcomes**

**Moderator:**

- **Nadine O. Vogel**  
*Chief Executive Officer, Springboard Consulting, LLC*

**Panelists:**

- **Dr. Tommaso Cenacchi**  
*Research & Development, Renner Italia SpA*
- **Giulia Sudano**  
*Development and Communication Officer, Fondazione OPIMM Onlus, Bologna*
- **Dr. Umberto Testoni**  
*Research & Development Activities, ILPO*

**Description:** *What does a small, family owned, Italian chair designer/manufacturer, an Italian non-profit organization, an Italian wood-coating company, schoolchildren and adults with disabilities have in common? Perhaps nothing until you meet the individuals on this panel. This session will help everyone think not just outside the box, but around the corners, when it comes to the employment of individuals with disabilities.*

11:30 am – 12:15 pm

**Keynote Presentation**

**Introduction By:**

- **Ivette Lopez**  
*Chief Operating Officer and Chief of Staff, Springboard Consulting, LLC*

**Keynote:**

- **Philipp Handler**  
*Swiss Paralympic Athlete*

**Description:** *“We run to keep up with the world turning. Everyone runs. So how can people born with a (visual) handicap keep up with the others who seem to have a head start on them?” For Philipp Handler the answer is simple: “Just run twice as fast.” In this presentation Philipp wants to give an intuition for what it means to grow up with a handicap and how he personally “runs twice as fast.”*

12:15 pm – 12:25 pm

**Closing Remarks**

- **Rogier Reinders**  
*Global Marketing Director Consumer Solutions & Disability Employee Network (DEN) EMEA Co-Chair  
Dow Europe GmbH*



12:25 pm – 12:30 pm

**Close & Farewell**

- **Nadine O. Vogel**  
*Chief Executive Officer, Springboard Consulting, LLC*

12:30 pm - 1:30 pm

**NETWORKING LUNCH**

1:30 pm

**Transportation:**

Departure from Seminarhotel Bocken to Hotel Meierhof / Horgen Station

## **HOTEL AND TRANSPORTATION**

### **Hotel Information**

**Seminarhotel Bocken (Host Hotel and Conference Venue)**

Bockenweg 4

CH-8810 Horgen

Switzerland

**Phone:** +41 44 727 55 55

**E-mail:** [info@bocken.ch](mailto:info@bocken.ch)

**Hotel Meierhof (Right next to train-station at Horgen)**

Bahnhofstrasse 4

CH-8810 Horgen-Zurich

Switzerland

**Phone:** +41 44 728 91 91

**E-mail:** [mail@hotelmeierhof.ch](mailto:mail@hotelmeierhof.ch)



### **Transportation Information**

#### **GENERAL**

- Transportation between the hotel of choice and the venues will be provided each day of the event.
- Because transportation between the hotel of choice and venues is being provided, it is highly recommended to stay in hotel Meierhof, which is literally next to the Horgen station.

## SEMINARHOTEL BOCKEN

### **Airport to Venue:**

Following the highway A3 towards Zurich and Chur until the exit Horgen. Following directions towards Horgen and after a few hundred meters turning right and follow the signage towards Bocken.

### **Parking:**

The venue, Seminarhotel Bocken, has a parking garage on site.

### **Public Transportation:**

Taking the train from Zurich airport (S2) to the train station Horgen. Bus (Line 131, 132) drive up to the station called Bocken.

## HOTEL MEIERHOF

### **Airport to Hotel:**

Following the highway A3 towards Zurich and Chur until the exit Horgen. Take the exit in Horgen and following Zugerstrasse into the village until reaching Bahnhofstrasse, final address as provided, Bahnhofstrasse 4, Horgen. There are free parking spots in the nearby garage, subject to availability.

### **Public Transportation:**

Taking the train from Zurich airport (S2) to the train station Horgen. The hotel is located right next to the Horgen station.

## Accessible Transportation

If accessible transportation is needed for any segment of the conference, please be sure to provide that information during the registration process and send an email request to Ivette Lopez; E: [ivette@consultspringboard.com](mailto:ivette@consultspringboard.com), no later than Friday, 5 October, 2018.

## TICKET PURCHASE AND REGISTRATION LINK

<https://consultspringboard.com/disability-matters/dmeur-tkt-purchase/>

## CONTACT US

Continue to check back with us as we update our sponsors daily! If interested in becoming a Sponsor or participating in the event, there is still time! To become a sponsor, please contact Ivette Lopez, C.O.O. & Chief of Staff; E: [ivette@consultspringboard.com](mailto:ivette@consultspringboard.com); T: 1-973-813-7260 x.102. To purchase a ticket, click here >> <https://consultspringboard.com/disability-matters/dmeur-tkt-purchase/>.

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