



# DRAFT - AGENDA

## 2018 The Disability BRG Leadership Summit

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TUESDAY, APRIL 24, 2018

Time	Topic	Location
8:00 am - 8:30 am	Registration & Continental Breakfast	Ibis Pre-Function
8:30 am - 8:45 am	<b>Welcome</b> <ul style="list-style-type: none"> <li> <b>Nadine Vogel</b>            CEO, Springboard Consulting, LLC         </li> </ul>	Ibis
8:45 am - 9:15 am	<b>Lightning Round: Bring Your Challenge</b>  <i>Description: Participants will be given a three-minute window to present a challenge for the group to consider throughout the day. Possible solutions will be presented at the close of the Summit. Participants who want to have the opportunity to present their challenge will need to email their request to <a href="mailto:ivette@consultspringboard.com">ivette@consultspringboard.com</a> no later than Friday, March 30, 2018.</i>	Ibis
9:15 am - 10:30 am	<b>Session: Our People, Our Values, Our Brand</b>  <i>Description: You work in the technology industry, yet your website is not accessible to people with disabilities. Videos on the website are not captioned. None of the images used in company collateral includes someone with a visible disability. The health plan does not include Autism-specific benefits. The employee who uses a wheelchair cannot access all areas of the building without assistance. Things like this impact the company's brand and in some cases, your own. How do you as an individual member or Disability BRG leader reconcile this? What do you do when your personal values and/or your BRG's values are out of alignment with the companies? Is it your BRG's role to ensure alignment?</i>	Ibis
10:30 am - 10:45 am	<b>BREAK</b>	
10:45 am - Noon	<b>Session: Passion vs. Purpose</b>  <i>Description: Disability BRG leaders almost always refer to their BRG work as "my passion" and their other work (profession) as "my day job", often stating how they wish the two were one in the same. How can we better align these two for maximum impact both personally and professionally? What can we do to show our employers how better alignment between the two can actually be better for the company?</i>	Ibis

<b>Noon – 1:00 pm</b>	<b>LUNCH</b> (Optional Working-Lunch Topic: Aligning with your company's other BRG's... When in your BRG's development is the best time to do this? And how?)	Ibis
<b>1:00 pm – 1:30 pm</b>	<b>BRG Award of Excellence Presentation</b>	Ibis
<b>1:15 pm – 2:30 pm</b>	<b>Session:</b> The World as We Know It	Ibis
	<p><b>Description:</b> Consider what's going on in the world – A President who publicly makes fun of people with disabilities. The Screen Actors Guild (SAG) taking a very public stand on movies portraying people with disabilities using non-disabled actors. Industry Conferences not always accessible for all attendees.</p> <p>Does your company take a stand on these issues? Should they? If so, how and what is the impact to your BRG members? Does your BRG take a stand and what if your constituency doesn't agree with the company's position? Is alignment on such issues needed?</p>	
<b>2:30 pm – 2:45 pm</b>	<b>BREAK</b>	
<b>2:45 pm – 4:00 pm</b>	<b>Session:</b> Individual, Industry, and Innovation	Ibis
	<p><b>Description:</b> Companies today are all looking for innovative ideas that will lead to increased productivity, sales of its products and services, brand recognition, etc. At the same time, they are looking for innovative ideas that will reduce risk, financial losses, etc. These ideas can come from one individual or an entire group. It could be company-specific or something that has broader industry impact. How does your BRG promote such innovative thinking, relative to individuals with disabilities? Are there opportunities to align with disability BRG's outside your company?</p>	
<b>4:00 pm - 4:45 pm</b>	<b>Lightning Round:</b> Innovation for Success	Ibis
	<p><b>Description:</b> This session will begin with participants being given a three-minute window to present a solution to a specific challenge posed at the opening of the Summit. It will be followed by participants who want to share a final innovation or success story. These success presenters will also be given three minutes to share and will need to email their request to present to <a href="mailto:ivette@consultspringboard.com">ivette@consultspringboard.com</a> no later than Friday, March 30, 2018.</p>	
<b>4:45 pm – 5:00 pm</b>	Wrap-up / Next-Steps	